The Dutchman's Log EDIFANES!

At the tail end of his classic surf film *The Endless Summer*, Bruce Brown intones, "With enough time and money, you could spend the rest of your life following the summer around the world." Ahh summer—beaches, boats, salt spray, wind in your hair, and cool cars to take us there. So let's get rolling!



Rolling Home With a '57 Chevy

You get a bunch of people who spend every workday messing around with yacht paints and boats and pretty soon someone's going to ask, "Hey, what else can we do with this stuff?" Standing in the wings was a 1957 Chevrolet Sedan Delivery that Doug Theobalds picked up in Wiscasset, Maine. Doug is the head of Epifanes North America. He'd figured the Chevy could be sprayed with Epifanes Poly-urethane—then we'd use it as a utility wagon for sales calls to boat yards and yacht builders.

About the same time, curiosity was getting the better of Jason Spaulding, recently hired inhouse varnish and paint tech. The manufacturer of Epifanes products, located in The Netherlands, had previously suggested a rolling only technique with our poly-urethane paint instead of the traditional roll and tip or spray application. Jason decided to experiment on a motorcycle fender to see what might happen. Sanded, primed, and ready to roll, the fender didn't, at first blush, work out great—but wait for it! The wet finish was a little funky and Jason thought, "Oh well, I'll just sand it down again and spray it." But a half hour later, he glanced back, and the paint had leveled itself out to this incredible, glassy finish.

Jason showed the results to Doug who asked, "Want to roll the Chevy?" Oh yeah. Now, rolling our paint onto a boat is pretty easy. But rolling paint onto a car calls for some fancy finessing: not just taping and masking but removing whole body parts (the car's, that is).

First off was the Chevy's front right fender. That came out sensational—a mirror finish. With a boat show coming right up, we decided to feature the fender at our booth. Who

brings a car fender to a boat show? We did. Everyone stopped to look and most ran their hands over it to feel just how smooth the finish really was. So much so we were constantly dusting it to remove the fingerprints. But people loved it, and there was no mistaking how amazing—just rolled—our two-part Poly-urethane looked.

Jason finished the paint job, section by section. We couldn't wait to take it on the road. Who brings a car to a boat show? We did! While Jason admits, five percent of attendees walk away scratching their heads and muttering about a disturbance in the yacht universe, everyone else stops and admires, wanting to know the secret behind the shine.

The '57 Chevy Sedan is a perfect example of our roll-only approach to painting. It's true, spraying works as great as ever. Rolling-and-tipping works great, too. But with just the roll, you can achieve lustrous results and get a thicker, more durable coat of paint on a boat's hull or topsides. As for cars, well, that is quite a lot of work, but when it comes to making a memorable impression amid a sea of pretty boats, no one forgets their first sight of our boat-show Chevy. And it corroborates our roll-only story at a glance.

You can do this, too! Watch our short but detailed <u>Finish Coat Application</u> Youtube video showing how easy it is. And we hope you'll come the see us and the Chevy in person, August 11-13 at the <u>Maine Boat & Home Show</u> on the waterfront in Rockland, Maine.

PRODUCT SPOTLIGHT 4

Try Epifanes Mono-urethane For A Roll-Only Trial Run

If you would like to try our roll-only technique as described in the above article, using Epifanes Monourethane for a first attempt is a quicker way to experience the process. You can start small and learn fast. A small dinghy or tender that could benefit from a new paint job would be perfect. Investing your time in preparing the painting surface, filling cracks, sanding, cleaning, and priming will pay off. You can watch a video on our preferred preparation methods here. The prep work is the effortful part; the painting part is easy.

Our hard, air-drying, high gloss topcoat Mono-urethane is available in 24 classic colors and rolls out wonderfully just like our two-part Poly-urethane. Then it levels out to a high-gloss finish. The one-part "Mono" is ready to use right out of the can, but we recommend thinning it about



five percent with Epifanes Brush Thinner. Also, be sure to paint with a Moltopren Fine Foam Roller Cover (available online or at your local marine store). We think you'll be amazed at the results you get. As we say about all of our yacht varnishes and paints, nothing will reward your prep work like Epifanes.

The Warship Corvette

The Chevrolet Corvette, **the** American classic, was unveiled seventy years ago—sleek, fast, nimble, and definitely imposing. Detroit PR guy Myron Scott* named it after the French corvette—a sleek, fast, nimble, and definitely imposing warship, larger than a sloop-of-war, smaller than a frigate. All Chevy wanted was a name beginning with "C." After 300 rejected names, Scott plucked Corvette out of a dictionary.

*Mr. Scott also "invented" the Soapbox Derby in 1933.



Thomaston, Maine • 207.354.0804 • epifanes.com









Epifanes NA Inc. | 70 Water Street, Thomaston, ME 04861

Unsubscribe dt@epifanes.com

Sent bysales@epifanes.compowered by



Try email marketing for free today!